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**Research Area:** Economics of Education, Economics of Social Sector, Sustainable Development, Human Development, Econometrics.

## Journal Publications:

- Sanjay Bhattacharya, Pratyay Ganguly, (2010), "Brand as an Image: Differentiating promises that makes the image of Brand" in the Bi-annual Journal "Perspective on Management", Special Edition, Vol.2, No-6, July, MEC, Heritage Institute of technology (page no- 103-131) (ISSN-0974-7095)
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## Book Chapter:

- Sanjay Bhattacharya, (2011) "The Stars Shoot Down: A Study on Shool Drop-outs in West Bengal", in the book titled "Emerging Issues in Indian Economy" eds by Dr. Prankrishna Pal, Prof. Alok K Bhowmik and Prof Kausik Gupta, Regal Publication, New Delhi, (Page-250-270) (ISBN- 978-81-8484-108-4)
- Sanjay Bhattacharya, Debjyoti Bagchi, Shubhabrata Rudra, 2012, "Management of Public Finance in Education: An Alternative Choice in a Fuzzy Rule based System", in the book titled "Strategic Framework of Infrastructure Financing" Eds by Dr. Rudra P Pradhan, Bllosbury Publishing India Pvt. Ltd. Vasant Kunj, New Delhi (Pages-374-388) (ISBN- 978-81-924302-1-8)
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- 4. *Sanjay Bhattacharya, Ranapratap Pal*, 2015, "Financial Inclusion: factors that Expedites Sustainable Economic Growth", in the book titled "Economic Development through Financial Inclusion" Eds by Abani Kumar Tripathy, ManavPrakashan, Kolkata (ISBN- 978-93-80332-76-5)
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- 11. Sanjay Bhattacharya, Subir Gupta (2024), Skill Development to Enhance Productivity of Educational Policy- A Study of North and South 24 Parganas, in the book entitled 'Role of Industry Academia Interface in Skill Development-Internalising Education Policies', December 11, 2024 by Routledge India, Pg-65-82, DOI: 10.4234/ 9781032613444, (ISBN-978-1-032-61339-0(hbk),978-1-032-61341-3(pbk),978-1-032-61344-4(ebk))
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